

SmallBroker.com

Compared to 6% Listings (3% to Listing Broker + 3% to Buyer Broker)

Compare SmallBroker Listing Plan to Other MLS Brokers at 6%

	<u>Sale Price</u>	<u>Savings \$</u>	<u>Savings %</u>
\$	100,000	\$ 2,000	33%
\$	150,000	\$ 3,500	39%
\$	200,000	\$ 4,500	38%
\$	250,000	\$ 5,750	38%
\$	300,000	\$ 7,000	39%
\$	350,000	\$ 8,250	39%
\$	400,000	\$ 9,500	40%
\$	500,000	\$ 11,500	38%
\$	600,000	\$ 13,500	38%
\$	700,000	\$ 15,500	37%

Cost SmallBroker Basic Plan		Cost Other MLS Broker at 6%	
Our Full Service Plan	3% MLS Buyer-Broker Co-op	Listing Broker 3% to list	3% MLS Buyer-Broker Co-op
\$ 1,000	\$ 3,000	\$ 3,000	\$ 3,000
\$ 1,000	\$ 4,500	\$ 4,500	\$ 4,500
\$ 1,500	\$ 6,000	\$ 6,000	\$ 6,000
\$ 1,750	\$ 7,500	\$ 7,500	\$ 7,500
\$ 2,000	\$ 9,000	\$ 9,000	\$ 9,000
\$ 2,250	\$ 10,500	\$ 10,500	\$ 10,500
\$ 2,500	\$ 12,000	\$ 12,000	\$ 12,000
\$ 3,500	\$ 15,000	\$ 15,000	\$ 15,000
\$ 4,500	\$ 18,000	\$ 18,000	\$ 18,000
\$ 5,500	\$ 21,000	\$ 21,000	\$ 21,000

Disclaimer: Trademark Real Estate and its affiliates cannot guarantee savings or time on market as these depend on the Seller's pricing, condition of home, market conditions, competition amongst Realtors and many other variables beyond our control

	Our SB Flat Fees	3% MLS Buyer-Broker Co-op	Listing Broker 6% to list	3% MLS Buyer-Broker Co-op
Assumed Commissions for MLS Buyer-Broker Co-op and Listing Broker's fee	variable	3%	3%	3%

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Compared to 5% Listings (2% to Listing Broker + 3% to Buyer Broker)

Compare SmallBroker Listing Plan to Other MLS Brokers at 5%

	<u>Sale Price</u>	<u>Months to Sell</u>	<u>Savings \$</u>	<u>Savings %</u>
\$	100,000	up to 12	\$ 1,000	20%
\$	150,000	up to 12	\$ 2,000	27%
\$	200,000	up to 12	\$ 2,500	25%
\$	250,000	up to 12	\$ 3,250	26%
\$	300,000	up to 12	\$ 4,000	27%
\$	350,000	up to 12	\$ 4,750	27%
\$	400,000	up to 12	\$ 5,500	28%
\$	500,000	up to 12	\$ 6,500	26%
\$	600,000	up to 12	\$ 7,500	25%
\$	700,000	up to 12	\$ 8,500	24%

Cost SmallBroker Basic Plan		Cost Other MLS Broker at 5%	
Our Full Service Plan	3% MLS Buyer-Broker Co-op	Listing Broker 2% to list	3% MLS Buyer-Broker Co-op
\$ 1,000	\$ 3,000	\$ 2,000	\$ 3,000
\$ 1,000	\$ 4,500	\$ 3,000	\$ 4,500
\$ 1,500	\$ 6,000	\$ 4,000	\$ 6,000
\$ 1,750	\$ 7,500	\$ 5,000	\$ 7,500
\$ 2,000	\$ 9,000	\$ 6,000	\$ 9,000
\$ 2,250	\$ 10,500	\$ 7,000	\$ 10,500
\$ 2,500	\$ 12,000	\$ 8,000	\$ 12,000
\$ 3,500	\$ 15,000	\$ 10,000	\$ 15,000
\$ 4,500	\$ 18,000	\$ 12,000	\$ 18,000
\$ 5,500	\$ 21,000	\$ 14,000	\$ 21,000

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Compared to 4% Listings (1% to Listing Broker + 3% to Buyer Broker)

Compare SmallBroker Basic Listing Plan to Other MLS Brokers at 4%

	<u>Sale Price</u>	<u>Months to Sell</u>	<u>Savings \$</u>	<u>Savings %</u>	Cost SmallBroker Basic Plan		Cost Other MLS Broker at 4%	
					Our Full Service Plan	3% MLS Buyer-Broker Co-op	Listing Broker 1% to list	3% MLS Buyer-Broker Co-op
\$	100,000	up to 12	\$ -	0%	\$ 1,000	\$ 3,000	\$ 1,000	\$ 3,000
\$	150,000	up to 12	\$ 500	8%	\$ 1,000	\$ 4,500	\$ 1,500	\$ 4,500
\$	200,000	up to 12	\$ 500	6%	\$ 1,500	\$ 6,000	\$ 2,000	\$ 6,000
\$	250,000	up to 12	\$ 750	8%	\$ 1,750	\$ 7,500	\$ 2,500	\$ 7,500
\$	300,000	up to 12	\$ 1,000	8%	\$ 2,000	\$ 9,000	\$ 3,000	\$ 9,000
\$	350,000	up to 12	\$ 1,250	9%	\$ 2,250	\$ 10,500	\$ 3,500	\$ 10,500
\$	400,000	up to 12	\$ 1,500	9%	\$ 2,500	\$ 12,000	\$ 4,000	\$ 12,000
\$	500,000	up to 12	\$ 1,500	8%	\$ 3,500	\$ 15,000	\$ 5,000	\$ 15,000
\$	600,000	up to 12	\$ 1,500	6%	\$ 4,500	\$ 18,000	\$ 6,000	\$ 18,000
\$	700,000	up to 12	\$ 1,500	5%	\$ 5,500	\$ 21,000	\$ 7,000	\$ 21,000

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Compared to 7% Listings (4% to Listing Broker + 3% to Buyer Broker)

Compare SmallBroker Basic Listing Plan to Other MLS Brokers at 7%

	<u>Sale Price</u>	<u>Savings \$</u>	<u>Savings %</u>	Cost SmallBroker Basic Plan		Cost Other MLS Broker at 7%	
				Our Full Service Plan	3% MLS Buyer-Broker Co-op	Listing Broker 4% to list	3% MLS Buyer-Broker Co-op
\$	100,000	\$ 3,000	43%	\$ 1,000	\$ 3,000	\$ 4,000	\$ 3,000
\$	150,000	\$ 5,000	48%	\$ 1,000	\$ 4,500	\$ 6,000	\$ 4,500
\$	200,000	\$ 6,500	46%	\$ 1,500	\$ 6,000	\$ 8,000	\$ 6,000
\$	250,000	\$ 8,250	47%	\$ 1,750	\$ 7,500	\$ 10,000	\$ 7,500
\$	300,000	\$ 10,000	48%	\$ 2,000	\$ 9,000	\$ 12,000	\$ 9,000
\$	350,000	\$ 11,750	48%	\$ 2,250	\$ 10,500	\$ 14,000	\$ 10,500
\$	400,000	\$ 13,500	48%	\$ 2,500	\$ 12,000	\$ 16,000	\$ 12,000
\$	500,000	\$ 16,500	47%	\$ 3,500	\$ 15,000	\$ 20,000	\$ 15,000
\$	600,000	\$ 19,500	46%	\$ 4,500	\$ 18,000	\$ 24,000	\$ 18,000
\$	700,000	\$ 22,500	46%	\$ 5,500	\$ 21,000	\$ 28,000	\$ 21,000

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	Our SB Flat Fees	3% MLS Buyer-Broker Co-op	Listing Broker 7% to list	3% MLS Buyer-Broker Co-op
Assumed Commissions for MLS Buyer-Broker Co-op and Listing Broker's fee	\$1,000	3%	4%	3%